



More to Celebrate at Maristow Chiropractic Clinic

Local chiropractic clinic wins national quality award

Westbury, Wednesday 24th February 2016. Maristow Chiropractic Clinic in Maristow Street, Westbury, Wiltshire, has been awarded the Patient Partnership Quality Mark (PPQM) by The Royal College of Chiropractors.

The PPQM is awarded to chiropractic clinics that demonstrate excellence in meeting patient expectations in a range of areas including accessibility, cleanliness and safety and patient communication. The decision to award the PPQM is made by a panel of patients and public who form the Royal College of Chiropractor's Lay Partnership Group.

Clinical Director, Kay Pearce is pictured receiving the award at a recent ceremony in London from the Chair of the Royal College's Lay Partnership Group, Mr Hew Helps.

Kay said: "The award of the Patient Partnership Quality Mark recognises our clinic's commitment to meeting the expectations that our patients have when they visit us for advice and treatment. Our aim is to continually improve our levels of service and the award encourages us that we are achieving this."

Patients are encouraged to complete satisfaction surveys, give feedback and/or leave reviews on social media, the staff take patient welfare and happiness very seriously and are always attentive to requests or suggestions.

ENDS

Maristow Chiropractic Clinic, 8 Maristow Street, Westbury, Wiltshire, BA13 3DN.



Notes for Editors

Photograph – Kay Pearce receiving her PPQM from Mr Hew Helps Chair of the Royal College’s Lay Partnership Group

For Interview or photograph opportunities please contact:

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About Dr. Kay Pearce, BSc (Hons) MSc, DC, ICSSD. Doctor of Chiropractic, Maristow Chiropractic Clinic

Kay graduated from the Anglo-European College of Chiropractic in 2001 with an honors degree in human science and a Masters of Chiropractic. Following this she completed the International Chiropractic Sports Science Diploma (ICSSD) in Turin, Italy in 2006.

She worked in two busy Wiltshire practices until opening Maristow Chiropractic Clinic in 2003. The demand was such that expansion was required and in 2010 the Clinic moved to the larger, current premises where Kay works alongside Lucy Rodwell.

Kay has a special interest in treating sporting injuries and was selected as a “Gamesmaker” for the 2012 Paralympic games as part of the medical services team. She has worked trackside at numerous other national and international sporting events.

More locally, Kay has been the team medic for Trowbridge Rugby Football Club since 2004 where she is responsible for all pitch side first aid and both pre and post match treatments.

Kay has been a European Instructor for Graston Technique and in 2012 formed Kinnective Limited with her good friend and former college classmate, Donna Strachan. Together with physiotherapist Mike Chisholm, the Kinnective team regularly instructs elite sports teams across the UK.

Kay is fully registered with the General Chiropractic Council (no.01280), is a member of the British Chiropractic Association and now a Fellow of the Royal College of Chiropractors.

For more information: <http://maristowchiropractic.com>

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